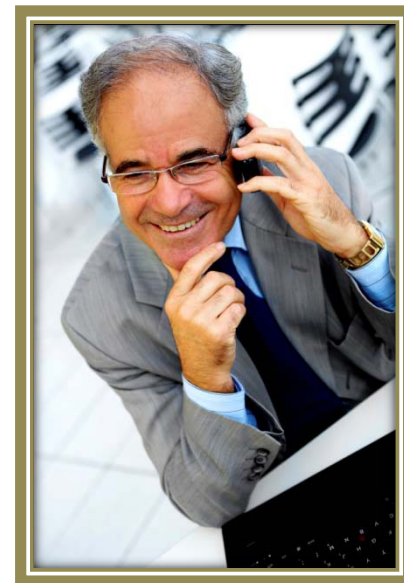


# Cloud-Based Speech Assistant

For BroadSoft Based Service  
Providers

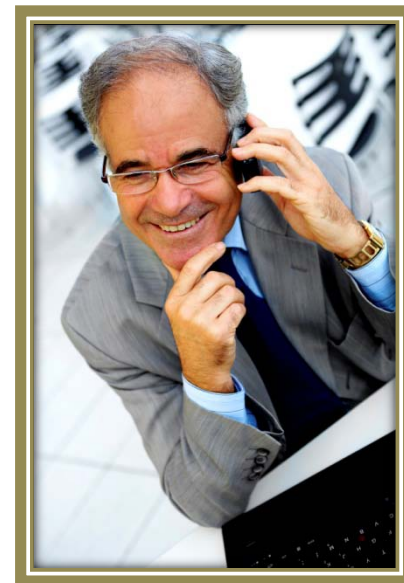
# Selling Speech Assistant I

- Consistent professional greeting to customers
- Reach Employees & Depts. easily & quickly
- Eliminate lengthy hold times in queue
- Avoid DTMF 'dial by name' frustration and '0 Out' cost
- Avoid tying up Receptionist



# Selling Speech Assistant II

- Runs 24 X 7 X 365
- Handles internal staff calls (often >50%)
- Cost savings immediate
- Special Holiday and Weekend Greetings
- World Class technology deployed at Fortune 100s
- SLA & Performance Reports



# Mobiso's Key SEAA Features

## The Basics:

- **Simply speak** the name/department/product etc. for easy transfer
- **Zero out** capability at any time
- **Barge In** on the SEAA at any time
- **Name Collect**-collect personal name responses/enhances customer experience
- **Find Me**- supports mobility and DR
- **Multi-Lingual**
- **CSV file or Active Directory Import**
- **Multiple Call Session profiles (applications)**-for internal/external callers
- **OnBoard Reporting Interface**

## Key Differentiators:

- **Logical choice-US patent** and layer of application intelligence for advanced disambiguation where Mobiso learns about employees community of interest, self improves
- **LMD**-proprietary directory, built over time, enhances engines accuracy, all benefit
- **Linguistic Services and Day2 continuous improvement** for long term success and satisfaction
- **Disaster Recovery/Redundancy Configuration**-fully synchronized databases

## Additional Feature Availability

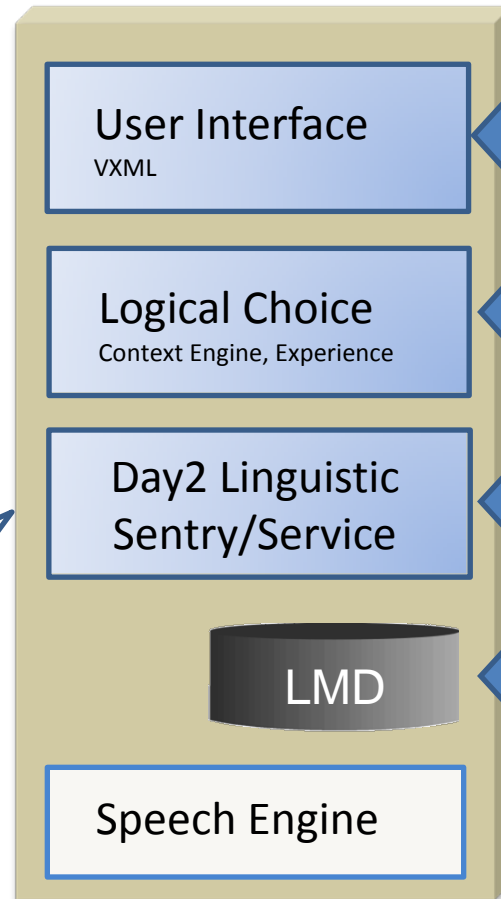
- **Speech Enabled Ad-hoc conferencing**, speak the names of individuals or teams for quick collaboration.  
**Speech Enabled Contact Dialing.** Smartphone, Outlook Sync. and web

# Advanced Recognition Superiority



*"John Hines"*  
*"Celebrex"*  
*"American Express"*  
*"Message John Hines"*  
*"Conference IT Team"*

Cisco (Product of Year)  
US Patent  
Telesphere (Product of Year)  
Ernst & Young  
Mitel  
Cypress Communications



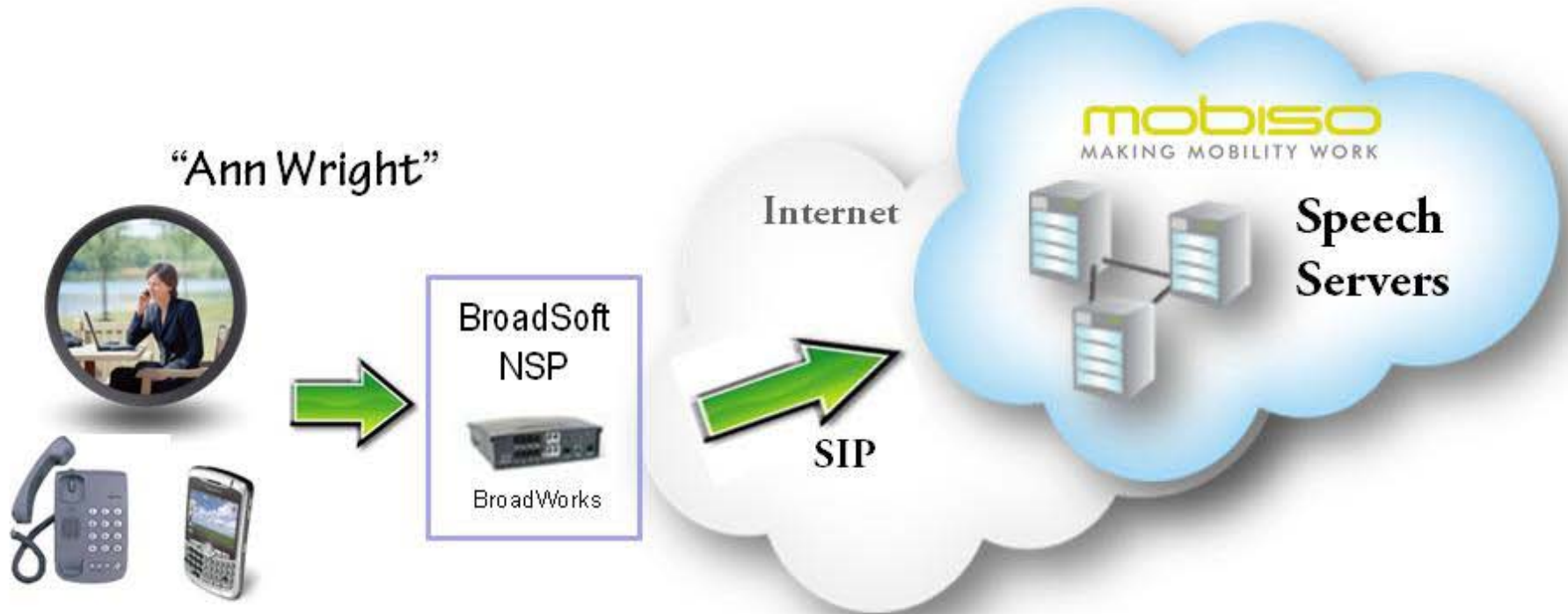
← Votacall experience in UI assures satisfied users

← Analytical layer reduces results lists to one choice. Maintains experience data, integrates to IT and UC environment

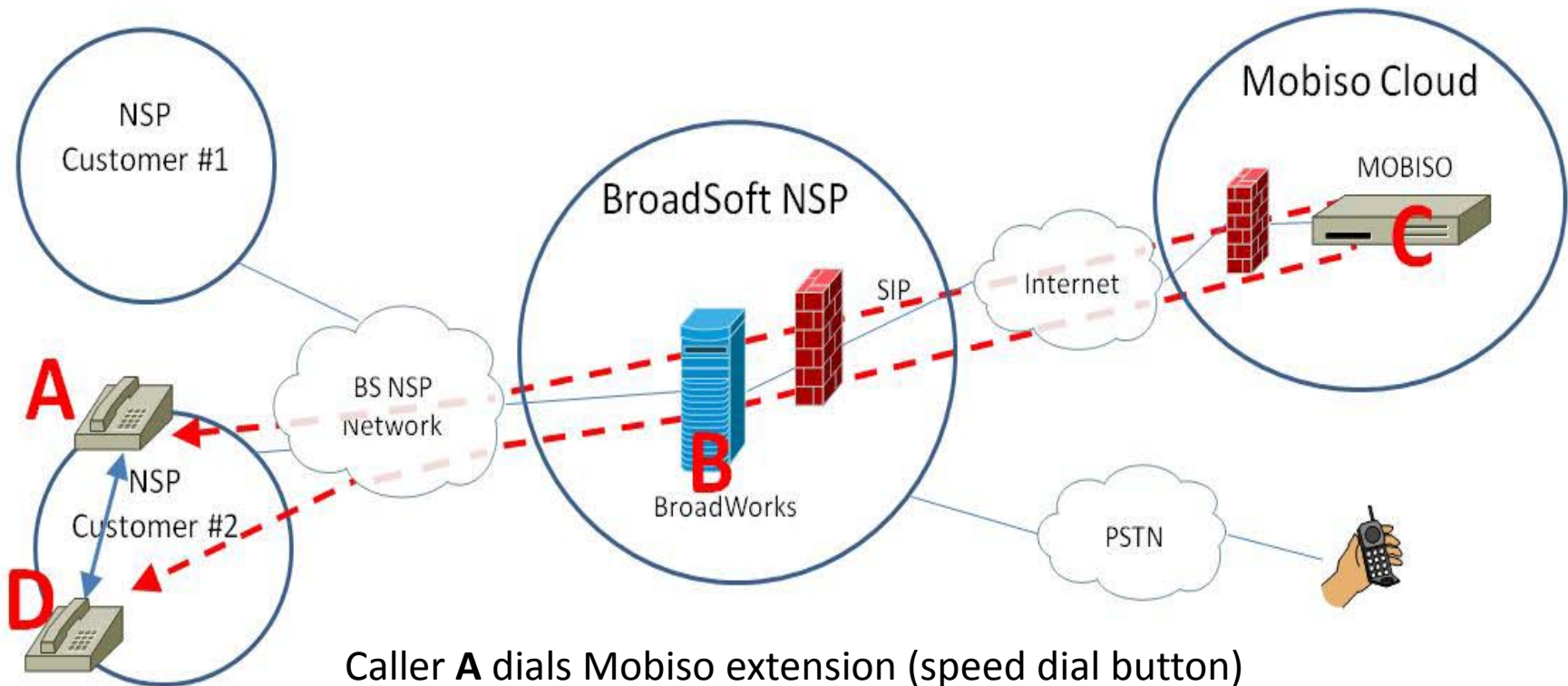
← Automated trapping of errors and user actions with routing to Votacall linguistic group over internet

← Proprietary dictionary enhances contextual accuracy. Improves upon engine provider's default dictionary

# Mobiso Speech Assistant



# Mobiso Speech Assistant



Caller **A** dials Mobiso extension (speed dial button)  
 BroadSoft (**B**) routes call to Mobiso cloud (**C**)  
 Mobiso greets caller and accepts name  
 Mobiso transfers (REFER) caller to destination (**D**)  
 Call path results in direct audio connection between **A** and **D**

# Deployment Choices

- You Sign Up as Service Provider
- Your Customers sign themselves up for Mobiso Speech Assistant
- Pricing based on volume
- You setup one-time integration to Votacall
- You sell Mobiso Speech Assistant Directly to Customers
- You price per market value
- Major volume discounts as you sell more.



# Integration to Mobiso

## One Time

- Provisioning Interface
  - Automated with access to BS Admin. Credentials
  - See Getting Started Doc.
- SIP Interface
  - Support of testing
  - See Getting Started Doc.
- Mobiso SLA
- Channel Partner Agreement

## Ongoing

- Each new customer signup
  - Sign up at Mobiso partner portal
- Support
  - Email, 24\*7 HelpDesk
- Names Tuning
  - Linguistics, Auto-Correction
- Billing
  - Monthly invoicing
- Coming Features
  - Conferencing, Contact Sync.

# Give Customers What They Want

## Ongoing Value

- Our partners are adding Mobiso Speech Assistant to their portfolio at the request of their customers.
- Win more opportunities and make more money with Mobiso Speech Assistant.
- Integration with BroadSoft makes it seamless for customers.



# BroadSoft Partner Promotion

- Free Provisioning Setup
- Free SIP Setup and Test
- Free Test Tenant for Partner site.

More at:

[www.mobiso.com](http://www.mobiso.com) or Call 866-303-8600 and say "Mobiso"

